



Do you remember your first subscriber?

Your 100th?

Or your 1,000th subscriber?

Chances are you do. And we know that you'll definitely remember your 100,000th subscriber.

Your fans may have found you while searching YouTube, learned about you through a friend or maybe you showed up as a recommended video. No matter how they came to your channel, fans stayed and their numbers increased because of your unique voice and the excitement of being part of the growing community that you established.

We are thrilled to see the development of your community and are proud to honor your impressive milestone of reaching 100,000 subscribers with the Silver Creator Award. Congratulations!

We know that you have many more stories to share with your community. And we know that your fans can't wait for you to engage and amaze them even more with your commitment and creativity.

So keep creating. Keep building. We can't wait to see what you'll do next and we're here to support you along the way. And who knows? When you reach your millionth subscriber, we may just write to you and ask, "Do you remember your 100,000th subscriber?"

Yours sincerely,

A handwritten signature in black ink, appearing to read "Susan Wojcicki".

Susan Wojcicki
CEO, YouTube